

Benji Rosenblum (he/him)

North American Board President



Why I'm running:

From lifelong friendships to incredible leadership opportunities to seeing actual change in my local communities, NFTY has remained a positive constant in a chaotic, ever-changing world. I am immensely grateful to the NFTY-ites and adults who made this movement such a welcoming space, and I strive to continue that tradition for everyone I meet in NFTY. I plan to use the platform of NAB to create opportunities for new leaders to thrive, and experiences that will extend beyond my time in NFTY. This will let us carry on old traditions, and allow new traditions to be made in response to the needs of the movement and the world.

How we get there:

1. When I started working on the movement-wide campaign, I asked teens at the Collab what they wanted more of in the movement. I plan to continue this process of reevaluating what teens are passionate about at a given time. I will listen to and implement what teens ask for, and I hope to change projects from year to year in response to the movement's needs.

2. I plan to work with adult mentors to ensure they have the necessary resources to help teens find their leadership styles. I will also work with regional boards, encouraging them to compile resources for incoming leaders—program banks, lists of regional traditions, and local organizations to partner with—so that future leaders maintain the momentum from prior years without needing to start from scratch.

3. I plan to create more opportunities like the movement-wide campaign that can be passed down through generations of leaders, encouraging teens to take on projects that will take longer than a year. I will also share my insights from working on the movement-wide campaign to get projects off the ground and continue for future leaders.

My Goals:

1. To unify NFTY with common goals through the movement-wide campaign
2. To build out the support network for incoming teens to find leadership opportunities
3. To create experiences and opportunities that extend beyond the scope of my time on board

