



The Role of the Treasurer

THE ART AND PROCESS OF FUNDRAISING:

Although Treasurers are responsible for merchandise design, TVP does not stand for “T-shirt Vice President.” Your Job is far more than that. In order to have a successful year, every youth group needs to make money. This makes future events possible, and also helps keep the cost for each participant down. Money can also be donated to a specific charity or cause. Remember that every aspect of a youth group requires money to make it work, such as social, membership, social action, Judaic, transportation and communication.

The first thing to bear in mind when planning a fundraiser is that it is a PROGRAM, and should be treated as one. Just like other types of programs, a fundraiser will only work with careful planning and preparation. Things may seem complex and confusing, but using the correct process can make it much easier and smoother.

There are three different kinds of fundraisers:

- General – where profits go towards the general use of the group
- Specific – where profits are for a specific goal (NFTY Convention, etc.)
- Social Action – where profits go to Tzedakah

Remember, you always need the following to run a successful fundraiser:

- Approval from the Youth Advisor and Temple Staff
- Support from your fellow TYG members
- You can't do everything by yourself so know when to ask for help
- Lots of advertising

IDEAS FOR FUNDRAISERS:

- Silent Auction
- _____ -a-thon (dance, walk, rock, swim, pray, etc.)
- Babysitting Service
- Bagel Breakfast
- Bake Sale
- Bingo
- Birthday parties for kids
- Book Sale
- Candy Sale
- Car Wash
- Cards for holidays



- Carnival
- Clean yards
- Coat & Hat Check at Temple functions
- Coffee Sale
- Dances
- Dinner Theater
- Garage/Rummage/Tag Sale
- _____-grams (NFTY region, TYG)
- Hametaschen Sale
- Casino Night
- Recipe Book
- Recycling Drive
- Talent Show
- Trivia Contest

Remember—additional funds may be available through Sisterhood, Brotherhood, the Rabbis Fund or other groups within the Temple. Work with the Youth Advisor to find these sources of money and how to ask for them appropriately.

(For more, see the “Fundraising” Section of the [TYG Leadership and Administration Resource Page](#))