



HOW TO RAISE MONEY

- TYG Dues—Your TYG dues should be enough to cover regional dues as well as roughly \$5-10 per person in local dues. It is important to have an incentive for people to become members of the youth group. A good way to do this is to offer a discount at every event for people that are already members of the TYG. Keep the discounts small and dues reasonable, and your TYG will be fine monetarily.
- TYG Event Surcharge—charging extra money for NFTYites to attend a TYG event. The TYG keeps the extra money as profit after the TYG pays the cost of putting on the event examples: Your TYG has a Pool Party and Hawaiian Dinner. It costs \$50 for food and decorations. You expect 30 NFTYites to attend. You charge \$5 per person, and make roughly \$100 profit.
- TYG Product Sales - charging extra money for items that you sell to TYG members examples: You buy T-shirts for your TYG at \$6 apiece, but sell them to members at \$10 apiece.
- Synagogue—selling items at synagogue events; selling items before or after religious school to parents or students; etc.
examples: Car Wash, Bake Sale, “Bagel Breakfast in a Bag,” “NFTY Treats,” (see “Quick and Easy: Five Effective Fund-raisers for Making Money Fast” List), etc.
- Jewish Community—having a booth at a Jewish community event examples: selling “NFTY Cups” at local Judaic Craft Fair (see “Quick and Easy: Five Effective Fund-raisers for Making Money Fast” List), etc.