



PUBLICITY HINTS

Where To Post Your Awesome Flier Once It Is Finished:

TYG Bulletin Board

Religious School Bulletin Board

Synagogue Newsletter

Have religious school teachers hand out fliers in their classrooms

WARNING - LATE PUBLICITY CAN ONLY DO HARM!!!

Give yourself extra time to prepare and mail fliers, make follow-up calls, etc.

MAKE YOUR FLIERS WELCOMING

Everyone should feel that they have the right to come to these events

MAKE YOUR FLIERS "JEWISH"

Remember that this is a Jewish youth group and your publicity should reflect that

NEVER STOP MAILING

Keep sending info to the students who haven't responded otherwise you will deny the students the opportunity to choose not to be involved!