

Stepping off the bus in Toronto, Canada, I watched as people ran to hug each other, screaming of excitement, as a million thoughts raced through my head about where I was and how all the people surrounding me knew each other so well. I was very shy, confused, and nervous. This was the beginning of my first NFTY event. Now, after attending countless NFTY kallot, spending a summer at the URJ Kutz Camp, and serving on my temple youth group board this past year, I have fallen in love with this *kehillah kedoshah* that has helped me in ways I would never have imagined. I would be so grateful for the opportunity to give back to the community that has given so much to me. Furthermore, it is with a deep passion and love for this movement and a determination for the success of the future of NFTY, that **I, Hannah Maxick, declare my candidacy for your 5779- 5780 NFTY Communications Vice President.**

As your next CVP, I will act as the liaison between NFTYites and adults serving on the NFTY communications team to ensure that everyone has the opportunity to have a say in the future of our movement. I will make sure to promote upcoming North American events using every outlet possible. Besides posting on social media, I want to work with regional CVP's to have the best communication plan possible. An example of this is that I want to post polls on the NFTY CVP instagram to get suggestions and feedback from NFTYites, and share that with other members of the board and their networks. In an attempt to make every North American event fun and engaging for every participant, I plan to use this social media outlet to see what NFTYites want to keep and/or improve for future events, as well as throughout the year to entertain any questions. As we get a lot of feedback after events, I am interested in reviewing that feedback in conjunction with the Membership Vice President to keep communication between participants and the North-American board clear.

My ultimate goal for next year is to work closely with the CVP network, as well as the North American board, to continue to work on NFTY's branding. With the online guide that was created this past year for recruitment, my goal is to further that work, update it, and make it a resource that everyone has access to. I plan to do this by adding group leading tips, alternate service examples, social action initiatives, and so much more into the guide. As CVP, I will make sure that everybody knows about this guide and can utilize it. I plan to update this NFTY guide throughout my term, to make sure that every region has the opportunity to be successful. My hope is that this guide will be an easily accessible resource for NFTY leaders in the future, and not just in this upcoming year, but in years to come, as well.

Additionally, I have a lot of ideas about how to expand out leadership on a North-American level for CVP's. Informally, in the past, the North American Board CVP has chosen a few people to be the weekend photographers. I intend to create a new cabinet committee which will consist of a core group of CVP's who take pictures at North-American events.

NFTY, you are my home, and I would be so grateful for the opportunity to give back to the community that has given so much to me. I have been so lucky to not only be a part of this amazing kehillah, but also to work with other NFTYites who have the same passion for this movement. NFTY, I have so much more to offer you, and I am ecstatic to work with all of you to help our movement thrive in the coming year.

B'ahava (With Love),
Hannah Maxick