

Naim lehakir otkha (it's nice to see you again) NFTY,

I stand before you today to share a passion near and dear to my heart. Leading individuals has always been a part of my life. I just didn't know what kind of leader I was until four specific letters entered my chaotic sophomore life. N-F-T-Y, something that rolls off the tongue for us, sounds like gibberish to others and is life-changing to many. NFTY has been a light in my high school life. I have learned, grown internally obviously, cried, laughed, created memories, and lead amazing peers who have taught me more than any teacher ever has. NFTY has taught me how to be a part of a supportive community. It has created who I am and helped me find who I want to be. I would do anything to give back. **That is why today with love, devotion, and loyalty I, Hannah Finkelstein, am delighted to be declaring my intent to run for NFTY's 5780-5781 Communications Vice President.** Communication is essential in our community. We live near and far from each other and without communication, we wouldn't be able to maintain our valuable friendships. In NFTY we are pushed to find who we are and develop our leadership skills. Leadership is a skill like no other, and it comes in all forms. Next year NFTY's communication leadership could thrive

NFTY is life-changing, and I believe that more people should know about what we have accomplished and will accomplish as a community. I plan on working with my communications network to create an NFTY promotional video for regions to share with the URJ congregations in their region. So many teens don't know about NFTY, and it is on the shoulders of NFTY leaders to share what this welcoming community is all about and to help it continue to flourish. Regional leaders should speak their voice by participating in Instagram takeovers! Participants in the communications network will write blog posts to share their NFTY experiences and what their region is accomplishing. You are reading this today because you care about the future of NFTY, imagine being able to share your experience and change someone's life by introducing them to NFTY. Social media is at our fingertips, we should use it to the best of our abilities and spread the word of our movement.

About me: I have been my temple youth groups communication Vice President for 1 year, a part of NFTY SoCal's communication chair for 2 years, and ran my congregations social media accounts for 2 years. I have been Agoura High School's theater department head marketer and producer for 3 years, including being the liaison between our adult volunteers and the student-run program.

I cannot thank NFTY enough for giving me the experience it has presented me with. Kutz filled 2 summers, and I can assure you they were the best summers I have ever had. I thank you all for your consideration and support to get me thus far in my NFTY journey and to guide me further as I embark upon running for North American Board Communications Vice President. I would not be where I am today without this family.

Ahava (with love),
Hannah Finkelstein